

LOCAL LEADS LLC

Lead Order

Date:

Lead Order Number: 9999

Contact Information:

Client: Your Insurance Agency
123 Main ST
AnyTown USA
Attn: Insurance Leads

P: 201-289-5840
F: 815-550-9932

Email: insuranceleads@LocalLeadsLLC.com

Local Leads LLC
PO Box 170
Paramus NJ 07653

P: (201) 289-5840
F: (815) 550-9932
www.LocalLeadsLLC.com

Lead Order Specifics:

Lead Requirements: Name, State, Phone Number or Email.

States:	Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin and Wyoming.
Lead Cap:	10
Lead delivery email addresses:	insuranceleads@LocalLeadsLLC.com

Lead Pricing:

Commercial Leads:

Lead Order Specifics:

- Leads will be delivered via e-mail to address provided above by Client
- Client hereby acknowledges and accepts delivery of lead cap assigned above.
- Client may adjust lead cap at any time.
- The lead order will remain in force until either party gives the other notice of its desire to cancel.

LOCAL LEADS LLC

Duplicate / Invalid-Bogus Lead Policy:

Local Leads LLC will use its best efforts to screen out duplicates, invalid and/or bogus leads. Local Leads LLC will honor Clients' request to consider a lead duplicate, invalid and / or bogus. All requests for duplicate, invalid and / or bogus leads must be received within two (2) business days from the client's receipt of the duplicate, invalid / bogus lead.

Invoicing:

Local Leads LLC shall invoice Client for the valid leads delivered after your lead cap is filled. Local Leads will deduct your valid leads from your lead funding account. Once lead cap is attained, Local Leads LLC will inform the client and will provide a new payment option to fund the lead account. Local Leads LLC may provide additional lead volume during the month if requested, and paid for by Client.

Termination & Cancellation Policy:

If at any time Local Leads LLC or Client is in material breach of this Lead Order, then the other party shall have the right to terminate this Lead Order, unless such breach shall have been remedied within seven (7) business days after notice of such breach has been received by the other party. Upon termination or cancellation for any reason, all rights and obligations of the parties under this Lead Order shall be extinguished immediately; provided, however that all accrued payment obligations hereunder and the indemnification provisions set forth herein shall survive such termination .

The Lead Order may be cancelled by the Client at any time without a penalty.

Indemnification:

Client agrees to defend, indemnify and hold Local Leads LLC and its officers, directors, members, agents, affiliates, employees and partners harmless from and against any and all claims, demands, actions, liabilities, judgments, losses, expenses, damages, and costs (including, without limitation, reasonable attorneys' fees) that may at any time be incurred by any of them by reason of any claims, suits or proceedings arising out of or related to (i) any breach or alleged breach of, or any claim that is otherwise inconsistent with, the representations and warranties of Client set forth herein, (ii) the infringement of a third party's intellectual property rights by the Licensor's Marks or (iii) any gross negligence or willful misconduct by Client, or any employee or agent thereof. Client shall bear full responsibility for the defense (including any settlements) of any such claim, suit or proceeding; provided, however, that (a) Client shall keep Local Leads LLC informed of, and consult with Local Leads LLC in connection with the progress of such litigation or settlement; and (b) Client shall not have any right, without Local Leads LLC consent written consent, to settle any such claim, suit or proceeding.

Limitations on Liability:

Under no circumstances shall Local Leads LLC be liable to client for indirect, incidental, consequential, special or exemplary damages (even if client has been advised of the possibility of such damages), arising from any provision of this lead order, such as, but not limited to, loss of revenue or anticipated profits or lost business, and Local Leads LLC liability (whether arising in tort, contract or otherwise and notwithstanding any fault, negligence (whether active, passive or imputed, product liability or strict liability) under this lead order or with regard to any of the services provided under this lead order shall not exceed the aggregate amount paid by client under this lead order.

LOCAL LEADS LLC

Client's Representations, Warranties and Covenants:

Client represents, warrants and covenants that (a) it has the full power and authority to enter into this Lead Order, carry out its obligations hereunder and grant the rights granted to Local Leads LLC herein; (b) it holds the necessary rights to permit the use of any content provided to Local Leads LLC and its partners and affiliates. Client further represents, warrants and covenants that the use, reproduction, distribution, transmission or display of any content provided to Local Leads LLC and its partners and affiliates hereunder will not (a) violate any laws or rights of any third parties, including, but not limited to such violations as infringement or misappropriation of any copyright, patent, trademark, trade dress, trade secret, music, image or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or publicity rights, moral or otherwise, or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity; or (b) contain any material that is unlawful, harmful, fraudulent, threatening, abusive, harassing, defamatory, vulgar, obscene, profane, hateful, racially, ethnically or otherwise objectionable, including, without limitation, any material that supports, promotes or otherwise encourages wrongful conduct that would constitute a criminal offense, give rise to civil liability or otherwise violate any applicable local, state, national or international laws.

Use of Leads:

You will not give or sell leads or consumer information provided by Local Leads LLC to any other company or any other agent, and you will protect such information at all times from any wrongful use or disclosure and use it only to quote insurance to that consumer.

You will permanently delete from your records all consumer information within a reasonable time after delivery by Local Leads LLC, unless you establish a contractual relationship with the individual consumer.

You will identify yourself to each consumer that you contact, respect any requests from consumers to not be contacted by you in the future, and otherwise conduct your contacts with consumers in a timely, professional, ethical and legal manner.

Signature of Agreement :

Your Insurance Agency:

Signature – Insurance Agent

Date

Title